

Ringya Makes Group Communication Fast & Easy

Now in Latin America: Instant setup of any size group and simple communication with all its members

Brazil, July 17th, 2013 - Ringya, the world's first solution specially created for convenient mobile communication with all the groups in your life, is now finally available in Latin America with native Spanish and Portuguese support.

Ringya has overcome common hurdles faced by large and small groups alike by enabling users to **easily and instantly create groups or 'Rings' of contacts without inserting a single name or number, and conveniently communicate** with all the individuals within any group wherever they are, and however they prefer – including regular voice calls, text messages or email. This means that group members don't need to have any special phone, mobile applications or know-how.

"We all interact with groups of people – like work teams, class parents, sports or community clubs. But these real groups are made up of real people, each with different mobile phones, communication preferences and varying levels of technology know-how. That's why we created Ringya - to facilitate easy and fast communication with these REAL groups of people in our lives." Said Gal Nachum, Co-founder & CEO of Ringya. "By creating simple ways to instantly create and share groups or "Rings" of contacts – like simply snapping a picture of a printed list or emailing a contact list document, we overcame the challenge of getting all the people within groups you need onto your phone. Then by leveraging standard calls, text messages and email, we have overcome another barrier that makes current alternatives ineffective for large groups - ensuring that everyone can receive communication via Ringya, even if they're not using Ringya themselves.

Key Ringya features to conveniently create, share and communicate with all the groups in your life include:

- **Easily create any group of contacts:** Just email a file, snap a picture of a printed list or grab contacts from your address book, without inserting a single name or number. Each of these groups then appears as an organized "Ring" that is searchable, always updated and easily shared with others.
- **Conveniently communicate with the entire group or individuals within it:** Ringya uses standard text messages, voice calls and emails so you know that everyone in the group will receive your correspondence and can reply. With Ringya, you can communicate with everyone in your groups, even if they don't have Ringya or even a smartphone.
- **Instantly share groups of contacts:** With a simple click or two, co-workers, teams or family instantly receive the entire list of contacts within any Ring (or group), and always have those valuable contacts at their fingertips too. Then when anyone updates contacts on the Ring, it is automatically updated for everyone else with the Ring too!
- **Ringya organizes all your groups of contacts:** Wherever they are – on your phone, computer or fridge – organizing them into one set of smart contextual Rings in your smartphone.
- **Always know who's calling you** – with contextual caller ID that shows their name and relationship with you e.g. Adam Arc, VP Products - Axiom Ltd. or Sue Star, John's mom - Grade 2B.
- **Always reach the groups of people you need at your fingertips** – even if you don't know all their names. Simply search or scroll Rings by job title, class or however they're related to you. For example, Sales Rep, Trees Co., Electrician – Jack, or Jay's mom - Grade 3A.

Finally in Latin America, Ringya brings Real Communication to Real Groups, Real Easy.

Ringya in action:



Useful links:

- Ringya is available on Android at [Google Play](https://play.google.com/store/apps/details?id=com.ringya) and on iPhone from the [App Store](https://itunes.apple.com/us/app/ringya/id1011111111).
- See a short video demo of Ringya [here](#).
- More information at www.ringya.com.

About Ringya

Ringya is the first mobile communication solution specially created for fast and easy group communication, with quick mobile setup of any size group without having to manually insert a single name or number, and simple communication with all its members however they prefer – voice calls, text messages, live chat or email, and without the need for everyone to have Ringya, any special know-how, or even a smartphone.

To learn more about why Ringya is already relied upon by work teams, parents, sports clubs, community organizations, hospitals and other small-to-large institutions around the U.S. and the world, join the conversation on the Ringya [Blog](#), [Twitter](#) and [Facebook](#). More information at www.ringya.com.

Media Kit: <http://ringya.com/media/>

Media Contact: contact@ringya.com

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