



Ringya Launches First Android App that Transforms Paper Contact Lists into Collaborative, Digital “Rings” by Snapping a Photo

Free app to effortlessly manage and share work, school and sports team contacts

CHICAGO, March 5, 2012 — [Ringya](#), the first app that allows smartphone users to effortlessly convert contact lists into organized sharable mobile contacts by simply snapping a photo, today announced the release of its free Android app. Now Android users can always reach work teams, classmates, sports teams contacts and more - and always know who’s calling them, and how they fit into their world.

Busy professionals as well as parents juggling play dates, sports and parent committee obligations often struggle to maintain and get instant access to various contact lists. With Ringya, when they are late to a meeting, on a business trip, or at an off-site, busy professionals have their entire office directory and individual work and client team contacts at hand and up to date. Similarly, parents running late for pick-up or tasked with notifying the entire soccer team of a last-minute change, have school, sports and committee lists organized on their phone and reachable in a click.

“We created Ringya as a Dropbox for contacts,” says Ringya CEO Gal Nachum. “We realized that managing contacts has become a real challenge for users and believe that only by spreading the management and maintenance work over multiple circles of trust can we address this challenge.”

Features include:

- **Effortless transformation of “paper” lists to digital, mobile “Rings”** – literally cleans your fridge or office bulletin board. Simply snap a photo of any paper list or email any digital format of contact list and Ringya transforms it into a searchable, shareable contact list on your mobile.
- **Instant access** to contacts in context. “Rings” are arranged by group so your various work, school, sports and committee lists are organized, letting you always find the person or ‘job role’ you’re looking for.
- **Contextual Caller ID** shows you who’s calling and how they fit into your world. For instance: ‘Sarah Johnson, Jason Johnson’s Mom, Fairview Little League,’ or ‘Sean Willis, Account Manager, Acme Corporation.’
- **Group communication** – Easily email or text individuals, sub-groups or an entire contact list.

- **Collaborate and Share** – It's simple to share contact lists with colleagues and fellow parents, sports team and committee members. Once shared, any update made to a "Ring" is seamlessly updated for everyone.

Finally – a solution that puts vital contact information at everyone's fingertips and cleans your fridge and bulletin boards from clutter.

Useful links:

- Ringya is available on Android at [Google Play](#) and on iPhone from the [App Store](#).
- See a short video demo of Ringya in action [here](#).
- More information at www.ringya.com.

About Ringya

Ringya was created to effortlessly bring all the lists of contacts you need to your smartphone, in a highly organized, always updated, smart, dynamic mobile contact tool, optimized for easy sharing of contact information and collaboration.

Ringya keeps entire contact lists current and always lets us know who's calling and how they fit into our world. To learn more about why Ringya is already relied upon by parents, sports teams, clubs and colleagues around the U.S., join the conversation on the Ringya [Blog](#), [Twitter](#) and [Facebook](#). More information at www.ringya.com.

Media Kit: <http://ringya.com/media/>

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